

IP3: INTELLECTUAL PROPERTY, INNOVATION POLICIES AND INTERNATIONAL PERSPECTIVES

December 9 – 10, 2005
Theatre 3, Meng Wah Complex, HKU

Hong Kong will host the Sixth WTO Ministerial Conference from December 13 to 18th, 2005. Held the weekend before the WTO Ministerial, IP3 Conference brings together leading academics, legal practitioners, technology experts and policy makers to address the latest developments and challenges in the areas of intellectual property and information technology. The conference is jointly organized by the China Information Technology & Law Centre at the University of Hong Kong Faculty of Law and the Intellectual Property & Communications Law Program at Michigan State University College of Law.

DECEMBER 9, 2005 **SESSION ONE (8:50-12:15)**

8:50 Welcoming Remarks

- Professor Johannes M.M. Chan, Dean, University of Hong Kong Faculty of Law
- Professor Peter Yu, Michigan State University College of Law

9:00 Keynote Opening Panel: Intellectual Property Development in Hong Kong and China

- Hon. Mr. Stephen R. Selby, Director of Intellectual Property, HKSAR Government
“Moving with the Times: Hong Kong’s Intellectual Property Protection Programmes”
- Hon. Ms. Li Yong Hong, Deputy Director of Patent Re-examination and Review Board, State Intellectual Property Office, People’s Republic of China

10:15 Coffee Break

10:30 Panel I: TRIPs and the WTO

Moderator:

Speakers:

- Hon. Mr. Peter K.F. Cheung, Deputy Director of Intellectual Property, Government of HKSAR
“TRIPs and the WTO: The Role of Hong Kong, China”

Tentative Programme: 21 November 2005

- Srividhya Ragavan, Associate Professor of Law, University of Oklahoma College of Law, *"The Expectations From the Hong Kong Round."*
- Xue Hong, Assistant Professor, Department of Law, University of Hong Kong, *"Intellectual Property Rights and Technical Barriers to International Trade"*.
- Peter K. Yu, Associate Professor of Law & Director, Intellectual Property & Communications Law Program, Michigan State University College of Law, *"The WTO Complaint and the New Cycle of Futility"*

**12:30 Networking Luncheon
(Cyber Café, Chong Yuet Ming Amenities Centre)**

SESSION II (2:00-5:15)

2:00 Panel II: Patents and Biotechnology

Moderator: Yahong Li, Associate Professor and Director of LLM (IP/IT), Faculty of Law, The University of Hong Kong

Speakers:

- Martin J. Adelman, Theodore and James Pedas Family Professor of Intellectual Property and Technology & Co-Director of the Intellectual Property Law Program, The George Washington University Law School
- Wang Xi, Associate Dean, Professor & Director, Environmental and Resources Law Institute, Shanghai Jiaotong University Law School and Member of Chinese People's Political Consultative Conference, People's Republic of China, *"A Survey on the Legal System of GMO Products Regulation in China"*
- Harold C. Wegner, Partner, Foley & Lardner LLP, Washington, D.C. and Tokyo & Former Director of the Intellectual Property Law Program, The George Washington University Law School, *"Experimental use to create a new Biotechnology Product"*
- Dr Wei Yanliang, State Intellectual Property Office, People's Republic of China, *"Biotechnology Patenting in China: Law, Cases & Statistics"*

3:30 Coffee Break

3:45 Panel III: Well-known Trademarks and Brand Positioning

Moderator:

Speakers:

- Wayne Guizeng Liu, Trademark Attorney, CCPIT Patent and Trademark Law Office, Beijing, *"China: Recognition and Protection of Well-known Trademarks"*

Tentative Programme: 21 November 2005

- Doris E. Long, Professor of Law and Chair of the Intellectual Property, Information Technology and Privacy Group, The John Marshall Law School, “*When ‘Fame’ Meets ‘Tradition’: Famous Marks, Geographic Indications and ‘Culture’ Marks*”
- Annie Tsoi, Partner, Deacons, “*Challenges faced by Corporations*”
- Dr Zhang Hailing, Trademark Attorney, Chinese Patent Agent (H.K.) Ltd., “*The Story of Montagut and Protection of Well-known Marks in China*”

5:15 Conference Adjourned

DECEMBER 10, 2005

SESSION III (9:00-12:30)

9:00 Panel IV: Copyright and New Media

Moderator: Ms. Pancy S.H. Fung, Assistant Director of Intellectual Property, HKSAR Government

Speakers:

- Andrew Lih, Director of Technology & Assistant Professor, Journalism and Media Studies Centre, University of Hong Kong
- Paul C.B. Liu, Professor and Director, Graduate Institute of Intellectual Property, National Chengchi University, “*The Policy and Measures for the Piracy Problem of Copyrighted Industry*”
- Michael D. Pendleton, Associate Director (Research) & Professor of Law, Chinese University of Hong Kong, “*Internet Service Provider Safe Harbors After MGM v Grokster and the Right to Circumvent Digital Lockup – an International Perspective*”
- Kevin Pun, Associate Professor, Faculty of Law and Department of Computer Science, University of Hong Kong

10:30 Coffee Break

10:45 Panel V: Data Protection, Information Privacy and Smart Devices

Moderator: K.P. Chow, Associate Professor, Department of Computer Science, HKU

Speakers:

- Ian R. Kerr, Canada Research Chair in Ethics, Law & Technology, University of Ottawa Faculty of Law, “*Anonymity, Smart Networks and Moral Dummies*”
- Dr. Eric Law, Director, Applied Innovations (Holdings) Limited, “*The Mobile Phone as a smart authentication token*”
- Hon. Mr. Roderick Woo JP, Privacy Commissioner of HKSAR, “*Personal Data Privacy and Technological Developments: Conflicts or Co-existence?*”

Tentative Programme: 21 November 2005

12:15 Closing Remarks

12:30 Conference Adjourned

Detailed Information on the Conference

Date & Time Session I (Friday, 9 December 2005, 8:50am–12:30pm)
 Session II (Friday, 9 December 2005, 2:00pm–5:15pm)
 Session III (Saturday, 10 December 2005, 9:00am–12:30pm)

Venue Theatre 3, Meng Wah Complex, The University of Hong Kong

Fee **Non-CPD Participants*** -- Admission is free to attendees who do not
 require CPD credit
 40 seats (each session) are available for non-CPD participants on first-come,
 first-served basis.
 CPD Participants* – HKD 600 for one session; HKD 1,000 for two
 sessions and HKD1,300 for three sessions
 *Conference materials, luncheon (9 Dec) and refreshments during the coffee
 breaks will be provided.

CPD Credit **3 Law Society CPD Points for each session**

 Please make a cheque payable to “**The University of Hong Kong**” and
 send to the address below. Payment should be made within 3 days
 after reservation of place by fax.

Registration

If you would like to attend the conference, please complete the registration form and return it to us by fax.

Title: _____ Surname: _____ Other Name: _____ Email: _____
Tel: _____ Fax: _____ Institution: _____
Address: _____
Please tick <input checked="" type="checkbox"/> if you would like to attend <input type="checkbox"/> Session I on 9 December 2005 (8:50 am – 12:30 pm) <input type="checkbox"/> Session II on 9 December 2005 (2:00 pm – 5:15 pm) <input type="checkbox"/> Session III on 10 December 2005 (9:00 am – 12:30 pm)
Please tick <input checked="" type="checkbox"/> if you require CPD credit for <input type="checkbox"/> Session I (3 CPD Points) <input type="checkbox"/> Session II (3 CPD Points) <input type="checkbox"/> Session III (3 CPD Points)
R.S.V.P.: Eliza Li, Faculty of Law, HKU, 4/F K. K. Leung Building, Pokfulam Road, Hong Kong Tel: 2859 2951; Fax: 2559 3543; Email: ewlli@hkusua.hku.hk ; URL: http://www.hku.hk/law/
Confirmation of registration will be faxed to you on or before Friday, 2 December 2005

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